PARTNERSHIP KIT

Brooklyn Marie

Music-Led creator campaigns with original content

Brooklyn Marie is a Minnesota singer-songwriter who captures audiences with her kindness, innocence, humor, and youthful spirit. Let her bring your brand to life through her storytelling and music-inspired adventures.



Photo: Colorful Edge Photography

AUDIENCE SNAPSHOT | November 3, 2026

Instagram
48.3K followers

TikTok
17.4K followers

Facebook
20.3K followers

12.7M
Instagram views in 30 days
93.1% of interactions came from non-followers.

~29K
Median views per TikTok video
17 public videos

WHO BROOKLYN REACHES

Instagram audience

Age groups

13-17: 10.8%
18-24: 12.9%
25-34: 16.5%
35-44: 22.0%
45-54: 18.7%
55-64: 13.4%
65+: 5.7%

Gender: 82.8% women, 17.2% men
Engagement: 13.04% average / 1.17% median

TikTok audience

Age groups

18-24: 27%
25-34: 27.2%
35-44: 23.9%
45-54: 16%
55+: 5.9%

Gender: 74% female, 25% male, 1% other
Engagement: 22.19% average / 3.34% median

Performance window: October 5-November 3, 2026. TikTok views and engagement are approximate. Instagram views exclude Facebook crossposts.

WAYS TO WORK TOGETHER

Sponsored Social Content
Reels, TikToks, and Stories published on Brooklyn's channels.

Creator-Produced Video
Vertical videos and short edits for your brand's own channels.

Live and Music-Led Activations
Acoustic sessions, event appearances, and live performances presented by a partner.

Gear & Musical Instruments
Show your gear in use from soundcheck to stage.

Lifestyle, Fashion & Stage Wear
Outfit picks, getting ready for a show, and onstage looks.

Brand Ambassador
An ongoing partnership with your brand featured regularly in Brooklyn's content.

SOCIALS

Instagram · @thebrooklynmariemusic
TikTok · @thebrooklynmariemusic
YouTube · @TheBrooklynMarieMusic
Facebook · @thebrooklynmariemusic
Facebook · @thebrooklynmarie
Apple Music
Spotify
Amazon Music

Discuss a Partnership

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